

Airdrie Public
Library

REPORT TO THE COMMUNITY



2021

imagine ... discover ... connect

COMMITMENT



**Library Board Chair
Daniel Nelles**

Statement from the Chairman of the Board

Despite repeat facility closures the Airdrie Public Library continued to provide outstanding service to Airdreanians in 2021 through a hybrid model of in-person and online delivery.

Whether borrowed in print or downloaded in digital format, library material was available for pick-up in-person, at curbside, or from the Smartlockers at Genesis Place.

In spring, City Council approved a 60,000 sq. ft. footprint for the new library, while in fall the Library Board and Council endorsed a Functional Plan for library service delivery in the library and multi-use facility.

Your new library is envisioned as a vibrant community hub and gateway to a revitalized downtown core. The project is on target for 2025 opening.

Statement from the Library Director

APL continued to be challenged as the COVID pandemic dragged into its second year. Barriers to access were significant during our two facility closures in the spring although many citizens took advantage of curbside and online service. We offered some in-person programming in the summer but for most of 2021 programming remained restricted to online delivery only.

Despite these challenges, APL's dedicated staff continued to find innovative ways to serve the public, resulting in growth in most service measures over 2020. Circulation and visits remain below pre-pandemic levels, but the library has begun to rebuild on its foundation of solid community support.

In 2022, we look forward to welcoming back those citizens who, in 2021, remained hesitant to return to the library.



**Library Director
Pamela Medland**

INNOVATION



APL staff embraced creative new ways to deliver service and programs to the community in 2021. Innovations included an attractive reading patio at the front entrance, online payment of fines and fees, book bike visits to local parks and the Airdrie Farmers Market, a drone program for teens, family story walks and take-and-make craft kits.

GROWTH

2021 was a year of re-building after pandemic losses, but the library saw growth in the following service measures:

In-person visits: 6.4%

Active cardholders: 2.5%

Circulation: 11.9%

Information assistance: 57.7%



EXCELLENCE



95,377
Visits to library

118,418
Visits to website

22,485
Questions
answered

25,352
Library
members



3,781
Genesis Place
items borrowed

480,278
Items borrowed



EXCELLENCE

15,478

Program attendees

902

Programs offered

13,946

Children's program participants



73,063

Items owned

14,961

Items added

67,197

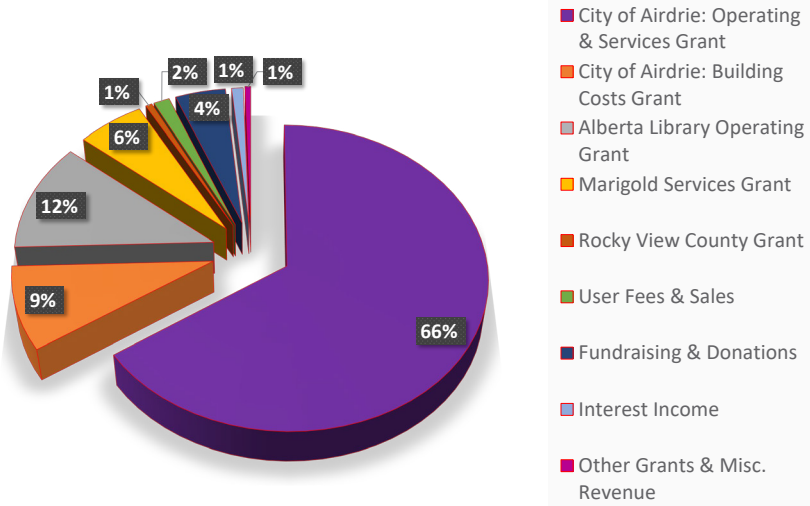
Digital downloads

110,219

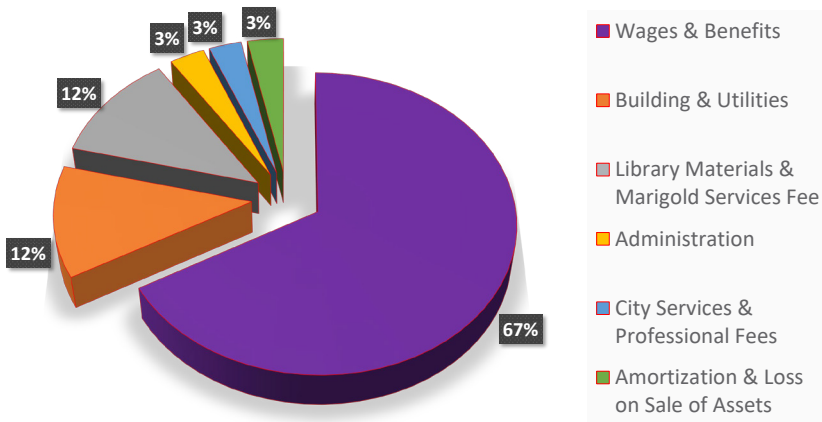
Computer & Wi-Fi use



Revenue 2021



Expenditures 2021



Visit Airdrie Public Library's website
airdriepubliclibrary.ca
 for a copy of our 2021 audited financial statements.

APPRECIATION

APL receives financial support from government, business, service clubs, individuals and fundraising activities. We are proud to recognize our partners and contributors for their generous support of our events, programs and services.

Visionary: \$25,000 and up

WestMark Holdings Ltd.

Community Builder: \$10,000-\$24,999

Vitreous Glass

Benefactor: \$1,000-\$9,999

Advocates for Airdrie Public Library

Airdrie 1st Club

Airdrie Eyecare Centre

BrokerLink

Chinook Gate

Mary Dunkley

John and Peggy Graham Fund
for Early Literacy

Lanark Landing by Melcor

Kiwanis Club of Airdrie Foothills

Kumon Math & Reading Centre

TD Bank

The Lecky Foundation

Promoter: \$100-\$999

Airdrie Chrysler

Dodge Jeep

Brian Gresl

Brian and Jean Merchant

Catherine Buchanan

Chris and Charles

De Laval

Gwen Thompson

Jana Brigden

Jeanne McCallum

John Goldsmith

Joseph Sabo

Lori DuMont

Lucynda Takacs

Matthew Stacey

Nancy and Robert

Dempster

Mathnasium Airdrie

Radon Care

Richard and Michele Turner

Salon Harper Airdrie

Sharon Uhrich

Shoppers Drug Mart

Ted and Janelle

Warcimaga

Tracey Forbes

Valerie Wren

Media Supporters

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Partners

City of Airdrie, Marigold Library System, Province of Alberta, Rocky View County

**A special thank you to all of
our supporters and many volunteers.**

IMPACT

“I love how this program keeps us connected. The program keeps my child engaged and, even through zoom, making new friends.”

“The kids section is amazing. So much to choose from ... love the boxes and backpacks that you can check out. And my daughter especially loves the fish.”

“The lockers at Genesis Place, without a second building, are the best thing to have happened to APL in all their years ... and collecting your requests at your preferred location is an excellent addition to the library.”

“I like that it is a place to get books for my son ... the preschool programs were wonderful to attend in the summer.”

“The Library staff did a really good job with holds in the foyer when the library was closed ... I appreciated still being able to get books with limited contact pick up.”

Our Mission

Airdrie Public Library fosters literacy, knowledge and cultural connections. We seek to inspire lifelong learning, imagination and creativity through our inclusive programs, services and collections.



www.airdriepubliclibrary.ca